PEOPLE | PRACTICE | POSSIBILITIES

STRONGER FAMILIES • HEALTHIER PAKISTAN

FAMILYCON 2026

Sponsorship & Exhibition Prospectus

36th Annual International Conference on Family Medicine

10–13 December 2026 | **Pearl Continental Hotel, Lahore, Pakistan**

Sponsorship • Exhibition • Institutional Partnerships



FAMILY PHYSICIANS
STRONGER TOGETHER

HEALTHY PEOPLE
THRIVING COMMUNITIES

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36th Annual International Conference on Family Medicine

About FamilyCon 2026

FamilyCon 2026 is a professional four-day conference providing a platform for discussion, education, networking and collaboration in family medicine, primary healthcare and related medical disciplines.

The conference brings together healthcare professionals, institutions, educators, organisations and industry stakeholders from Pakistan and around the world to exchange knowledge, share best practices and explore innovative solutions for stronger healthcare systems and healthier communities.

ADVANCING FAMILY MEDICINE
FOR HEALTHIER COMMUNITIES

CONFERENCE
FamilyCon 2026
36th Annual International Conference on Family Medicine

DATES
10–13 December 2026

VENUE
Pearl Continental Hotel, Lahore, Pakistan

FORMAT
A Four-Day Professional Conference



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Why Sponsor FamilyCon 2026?



Sponsorship provides organisations an opportunity to position their brand within a professional healthcare environment, connect with key stakeholders, and support the advancement of family medicine in Pakistan and beyond.

Professional Brand Visibility

Showcase your brand to a focused audience of healthcare professionals.

Healthcare-Sector Engagement

Engage with key players across the healthcare sector in a professional setting.

Interaction with Medical Professionals

Connect with family physicians and other healthcare professionals from across Pakistan and internationally.

Exhibition and Product Visibility

Gain prominent exposure through dedicated exhibition spaces and product showcases.

Institutional Networking

Build strategic connections with leading institutions, academic bodies and healthcare organisations.

Relationship-Building with Healthcare Stakeholders

Strengthen relationships with decision-makers, policymakers and influential stakeholders in the healthcare ecosystem.

Association with Professional Education and Family Medicine

Align your brand with high-quality continuing medical education and the advancement of family medicine.

Opportunities for Direct Engagement During the Conference

Participate in interactive sessions, workshops and networking events to engage directly with attendees.



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Who Should Sponsor?

FamilyCon sponsorship is relevant for organisations seeking visibility, engagement and partnerships in the healthcare sector. Connect with a diverse audience of healthcare professionals, decision-makers and thought leaders, and showcase your commitment to stronger families and healthier communities.



- Pharmaceutical Companies
- Hospitals and Healthcare Networks
- Diagnostic Laboratories
- Medical Device Companies
- Healthcare Technology Providers
- Medical Universities and Colleges
- Healthcare Institutions
- Medical Publishers
- Insurance Providers
- Wellness Organisations
- Telemedicine Providers
- Medical Education Companies
- Professional Medical Associations
- NGOs
- International Healthcare Organisations
- Public Health and Development Organisations

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Sponsorship Opportunities

PARTNER • ENGAGE • CREATE LASTING IMPACT



Registration Desk Sponsorship

PKR 5,000,000

A premium sponsorship opportunity associated with one of the most prominent delegate interaction points of the conference.

Request Package Details →



Hospitality Suite

PKR 3,000,000

A dedicated hospitality opportunity for organisations seeking a premium professional presence and engagement environment during FamilyCon 2026.

Request Package Details →



Deluxe Stall

PKR 2,500,000

A premium exhibition opportunity designed for organisations seeking enhanced visibility and direct engagement with conference participants.

Request Package Details →



Standard Stall

PKR 1,200,000

A professional exhibition option for organisations wishing to establish a physical presence at FamilyCon 2026.

Request Package Details →



Audiovisual Sponsorship

PKR 1,200,000

An event-support sponsorship opportunity associated with audiovisual requirements and conference visibility.

Request Package Details →

Detailed deliverables available upon enquiry.

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Additional Sponsorship Opportunities

COLLABORATE EDUCATE INNOVATE
FOR A BRIGHTER TOMORROW

Souvenir Advertising

Showcase your brand in the official conference souvenir, reaching a wide and lasting audience of delegates, speakers and partners.



Inauguration Tea Sponsorship

Align your brand with this prestigious networking event that brings together distinguished guests, speakers and delegates at the start of the conference.



Lecture Sponsorship

Support high-impact scientific sessions and gain prominent visibility during respected lecture programs.



Workshop Sponsorship

Support hands-on learning sessions and interactive workshops that build practical skills and create lasting impact for participants.



Other Partnership Opportunities

We welcome customized partnership opportunities to suit your organizational goals. Let's create a package that works for you.



All arrangements are subject to availability, suitability and formal approval.

Exhibit at FamilyCon 2026

Connect | Showcase | Grow

The FamilyCon 2026 exhibition offers a unique platform to showcase your innovations, build meaningful connections and be part of a collaborative environment shaping the future of family medicine in Pakistan and beyond.

- Present healthcare products and services
- Introduce technologies and solutions
- Engage with healthcare professionals
- Build institutional relationships
- Increase professional brand awareness
- Interact with conference participants



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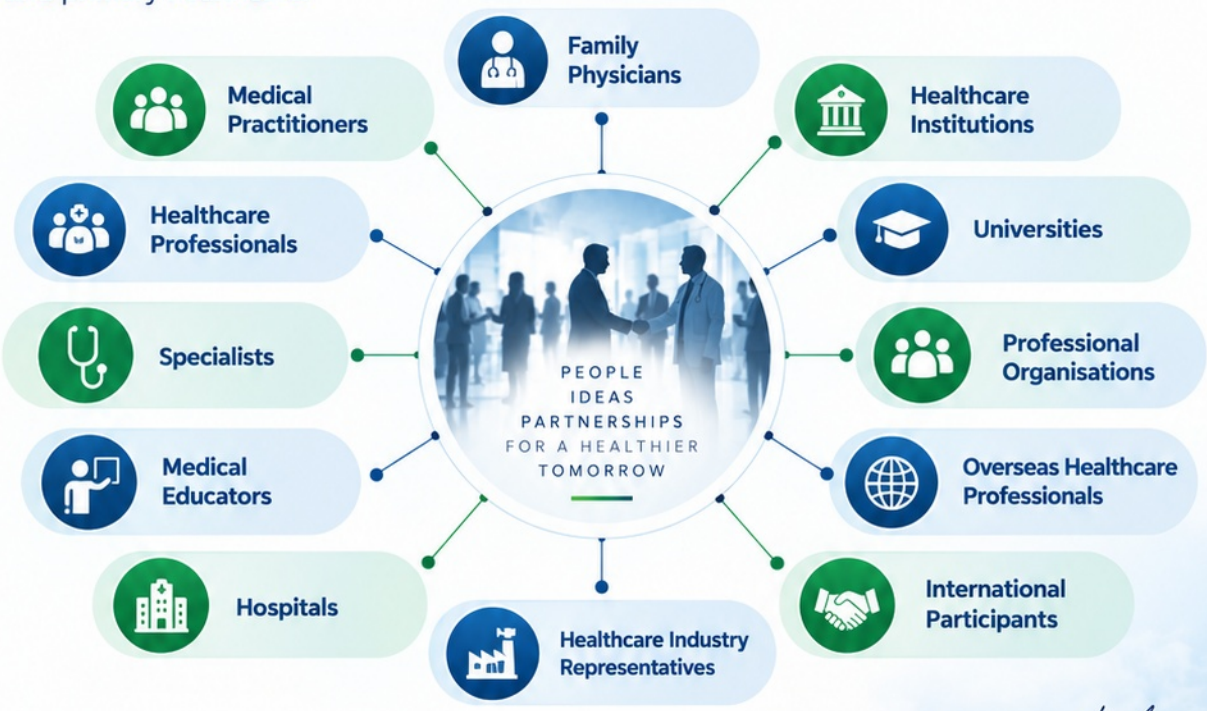
FAMILYCON 2026

Advancing Family Medicine for Healthier Communities

COLLABORATE EDUCATE INNOVATE
FOR A BRIGHTER TOMORROW

Who You Can Connect With

Engage with a diverse and influential community shaping the future of family medicine and primary healthcare.



Need a Custom Sponsorship Package?

Organisations with branding, exhibition, hospitality, educational or institutional objectives are welcome to contact the FamilyCon team to discuss suitable opportunities. We will be pleased to work with you to create a package that aligns with your goals and maximises your impact at FamilyCon 2026.

Why Lahore?

Pearl Continental Hotel, Lahore; a professional conference environment in one of Pakistan's major centres for healthcare, medical education and institutional networking.

Lahore

A HEALTHIER TOMORROW TOGETHER



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ADVANCING FAMILY MEDICINE FOR HEALTHIER COMMUNITIES

PARTNER WITH FAMILYCON 2026

Connect. Engage. Build Professional Relationships.

10–13 December 2026 | **Pearl Continental Hotel, Lahore, Pakistan**

We invite organisations to discuss sponsorship, exhibition and institutional partnership opportunities with the FamilyCon team. Join us in advancing family medicine for healthier communities across Pakistan and beyond.

familycon.org/sponsorship/

Become a Sponsor →

Request Sponsorship Details →



Lahore

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Together for a Healthier Tomorrow